

## **PRIVACY POLICY**

Definitions used in this Privacy policy (e.g. personal data, data subject, data controller, data processing) shall be understood as provided in Article 4 of the [EU General Data Protection Regulation](#) (GDPR).

The Competition Council processes personal data in accordance with the GDPR, [Law on Legal Protection of Personal Data](#) and [Rules on Personal Data Processing in the Competition Council of the Republic of Lithuania](#) (hereinafter – the Rules).

### **COLLECTED PERSONAL DATA**

- The Competition Council’s website uses cookies (please refer to the section COOKIES) and collects the following data about its website users:
  - general (anonymous) information about the use of the website;
  - information allowing to identify and count the users, as well as to track information about their visits and activities on the website.
- In addition to cookies, when browsing on the Competition Council’s website, the following personal data is collected:
  - IP address (a unique code assigned to each device connected to a computer network);
  - data which a website user provides to the Competition Council by addressing it through the contacts indicated on the website;
  - data of the users of social networks where the Competition Council has accounts, when these persons address the Competition Council through social networks (“Facebook“, “LinkedIn“, “Instagram“) or by actively participating on them;

### **PURPOSE OF PERSONAL DATA PROCESSING**

The Competition Council collects the aforementioned personal data for the following purposes:

- Personal data collected through the cookies is collected and processed in order to ensure the the functionality of the website, improve its operation and track information relevant to the website users.
- Personal data of the Competition Council’s website users (e.g. IP address) is collected and processed in order to identify the number of unique website visitors.
- Personal data of the users of social networks where the Competition Council has accounts, is processed in order to provide content which would be relevant to its users, as well as send information related to the Competition Council’s activities upon their request.
- Personal data (name, surname and e-mail address, if provided by the website user when addressing the Competition Council through the contacts provided on the website) might be processed for promotional purposes (e.g. to inform persons about the news related to the Competition Council’s activities, events, etc.).

### **LEGAL BASIS FOR PERSONAL DATA PROCESSING**

The aforementioned personal data shall be processed only if the data subject has given consent (Article 6(1)(a) of GDPR). The website user gives consent to the Competition Council to process personal data by addressing it through the contacts provided on the website and/or enabling the cookies on the website and/or on the browser. The website user has the right to withdraw the consent regarding the processing of his or her personal data by informing about it the responsible Data Protection Officer of the Competition Council by e-mail [gintare.surblyte-namaviciene@kt.gov.lt](mailto:gintare.surblyte-namaviciene@kt.gov.lt) or the website administrator by e-mail [martynas.plikusas@kt.gov.lt](mailto:martynas.plikusas@kt.gov.lt).

- Personal data of the Competition Council’s website users, as well as personal data of the users of social networks where the Competition Council has accounts is processed in the Competition Council only for the purposes indicated above.
- The processing of personal data described above includes operations such as data storage, sorting, grouping, editing, deleting, etc.
- Please be informed that information which you provide on social networks is provided directly to the manager of the social network, and the Competition Council has no control over this data, thus we recommend to read the privacy policies of the respective social networks: privacy policy of “Facebook” (<https://www.facebook.com/privacy/explanation>), privacy policy of “LinkedIn” (<https://www.linkedin.com/legal/privacy-policy>), privacy policy of “Instagram” (<https://help.instagram.com/519522125107875>).
- Personal data mentioned above is not transferred to any third party except for the website administrator for the purpose of ensuring proper operation of the Competition Council’s website.

## COOKIES

Cookies refer to a small piece of data consisting of letters and numbers which, upon the consent of the website user, is stored on the user’s browser or hard drive of the computer. Different types of cookies are used for different purposes. In addition, cookies help to distinguish a website user from other website users, ensure a more pleasant website browsing experience and help to improve the website.

The majority of browsers allow to decline all cookies, while some of them allow declining only those which belong to the third parties. The website user can decide which option to follow. However, it should be noted that the blocking of all cookies may negatively affect the usage of the website, and result in the user’s inability to access certain functions of the website.

Consent to enable and use cookies may be withdrawn at any time by clearing the cookies on the Competition Council’s website and/or on the browser.

The Competition Council’s website uses three types of cookies: *Google Analytics*, cookies, which are necessary to ensure the website operations and cookies, which are optional.

Type of cookie	Name	Purpose	Validity period
Google Analytics	_ga	Analytical cookie of	2 years

		<i>Google Analytics</i> , which tracks the behaviour of a user on the website. Received data is used to improve the website operation.	
	_gat	Analytical cookie of <i>Google Analytics</i> , which collects and stores information about the behaviour of a user on the website.	10 minutes
	_gid	Analytical cookie of <i>Google Analytics</i> , which collects statistical data about the user (the cookie does not collect any personal data, information is tracked according to the IP address granted to each user). Received data is used to improve the website operation.	24 hours
	__utma	The cookie is used to identify a unique website user. It is updated each time the user visits a new website.	2 years
	__utmz	This cookie stores all information, which is necessary to identify the source of data traffic. This cookie records the following information: the source of data traffic, the support of this source, a search word entered by a user on the website.	6 months
Necessary to ensure website operations	PHPSESSID	Session ID cookie used to ensure the functionality of the website (e.g. returning to the last place of the	Valid until the browser is open

		list)	
	gpd-checked	First visit tracking	1 year
	guess_language	Guess language	1 year
	submission_form	ID of a form which is filled in so that upon the next visit it could be identified which data has been already provided	1 year
Optional cookies	gpd-stats-cookies	Cookie which is designed for gathering statistical data	

### **THE RIGHTS OF THE DATA SUBJECTS AND THEIR IMPLEMENTATION**

The rights of the data subjects are implemented in accordance with the requirements set by the GDPR and the Law on Legal Protection of Personal Data . The procedure of the implementation of the rights of the data subjects is specified in the Rules.

### **CONTACT DETAILS OF THE COMPETITION COUNCIL'S DATA PROTECTION OFFICER**

The Data Protection Officer of the Competition Council can be contacted as provided on the Competition Council's website: <http://kt.gov.lt/en/administrative-information/data-protection>.