

# 2018

Short Annual Report of  
Konkurencijos taryba

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36

merger clearances

475

evaluated advertisements

214

warnings to  
undertakings engaged in  
advertising activities



Courts upheld

90%

of the authority's decisions

1 euro invested in the work of  
Konkurencijos taryba brought  
7.6 euros of expected benefits

17.6



identified anti-competitive  
agreements

2

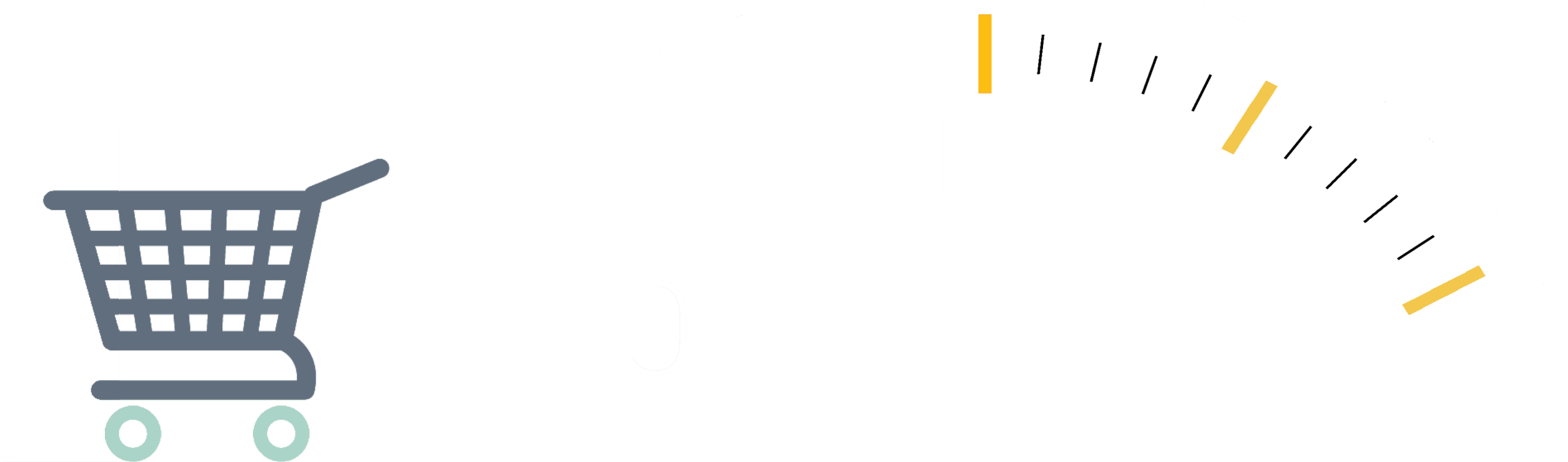


were taken into account  
by decision-makers

80%  
of proposals by  
Konkurencijos  
taryba

examined  
draft legal acts





We cleared **36 mergers**.

The merger between the supermarket chains *RIMI* and *IKI* was not cleared since *RIMI* failed to sell 17 stores to a suitable buyer that could ensure effective competition in the relevant retail markets.

We submitted proposals regarding amendments to legal acts so that the balance of interests between the suppliers and major retailers would be ensured more effectively.

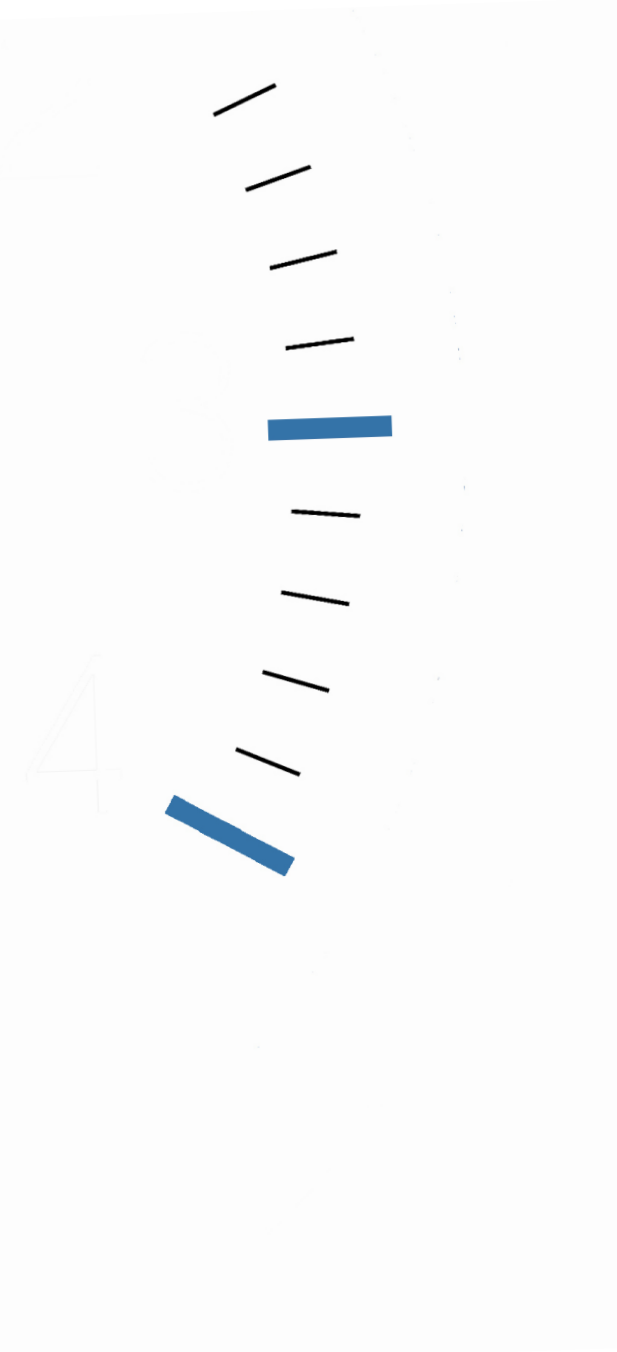
We evaluated **475 advertisements**.

Having received **214 warnings** from Konkurencijos taryba, companies changed allegedly misleading advertisements or stopped their dissemination.



We identified **3 infringements of the Law on Advertising**:

- two companies were fined for using false claims and misleading consumers when advertising a residential apartment block;
- company owning an e-shop misled consumers by inducing them to benefit from allegedly short-term discounts although in fact they lasted for a relatively long period of time.



The courts upheld **90 per cent of the authority's decisions and requests**, for instance:

- company *Forum Cinemas* was legitimately fined for agreeing with its competitors to refrain from applying discounts to blockbuster movies during the first weeks of screenings;
- three directors of companies have been disqualified from occupying managerial positions in the public or private sector for 4 years due to their involvement in cartel agreements;
- Panevėžys City Municipality restricted competition by granting privileges to its municipal company.



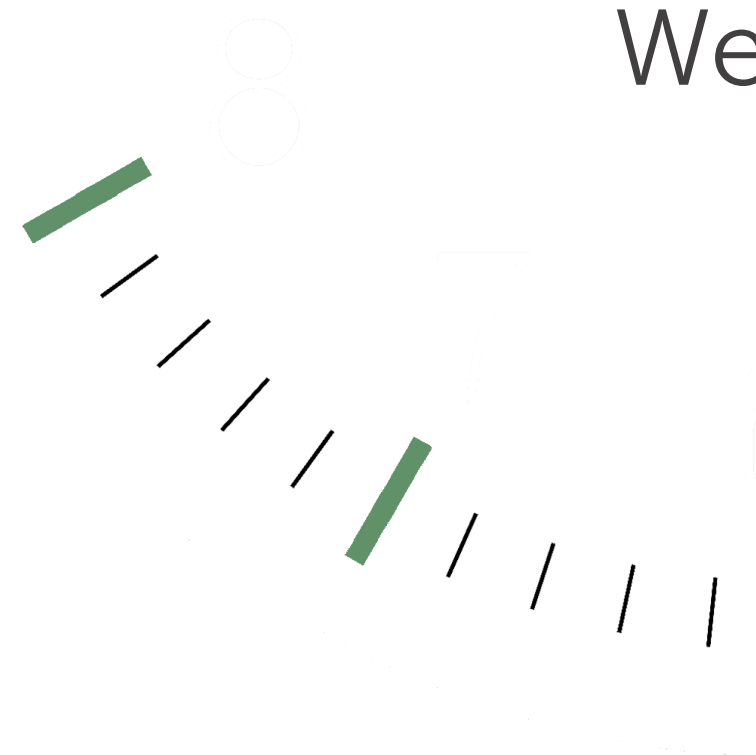
We examined **410 draft legal acts**. **80 per cent of our proposals** were taken into account by decision-makers:

- having considered remarks provided by the authority, the Government amended the procedure of setting fees not only for the notaries, but also for the bailiffs.

The Government's duty is to safeguard the freedom of competition, but not to engage in business.

We did not issue permission for **2 municipalities** to engage in economic activities in the vehicle cleaning and roadside mowing markets.

We imposed fines on **2 municipalities** for breaches of competition law.



We identified **2 anti-competitive agreements**:

- 26 driving schools and the Lithuanian association of driving schools entered into a cartel that set prices of driving lessons in three cities of Lithuania;
- procedure for calculating notary fees set by the Lithuanian Chamber of Notaries and members of the Presidium restricted the ability of the notaries to offer more affordable services to consumers.







**1 euro** invested in the work of Konkurencijos taryba brought **7.6 euros** of expected benefits.

**EUR 15 million** – expected direct average annual benefits for consumers in 2016–2018.

**EUR 780,800** – fines imposed in 2018, of which EUR 707,800 for anti-competitive agreements, EUR 56,200 – for breaches by municipalities.



**EUR 27,084,668** – fines paid by the infringers in 2016–2018.



We delivered **115 public talks** in Lithuania and abroad.

### **Competition roadshow:**

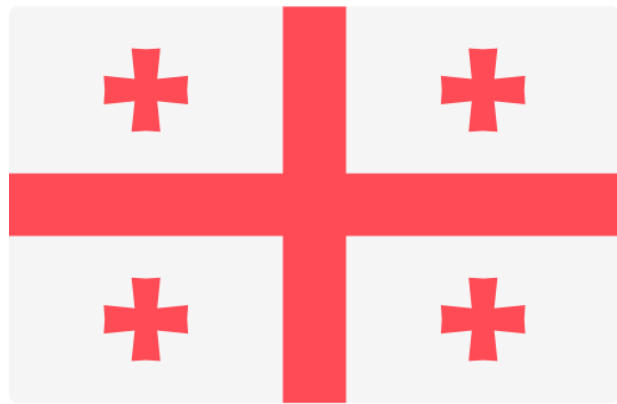
In 2016–2018 the authority's experts held seminars on competition for 1100 participants in 10 regions of Lithuania.

### **#KTgoesToSchool:**

700 pupils and 50 teachers of economics participated in lessons on benefits of competition, cartels and misleading advertising by the experts of Konkurencijos taryba.



We shared experience in two EU-funded projects in **Ukraine and Georgia**.



For four consecutive years antitrust and competition law journal and news service *Global Competition Review* placed Konkurencijos tarnyba among the world's leading competition authorities.

